



Esna Officelinx For Google Apps

Get more done through better communication and collaboration

Esna Officelinx is a unified communication platform that extends real-time communication + collaboration across Google Apps. As an interoperable, PBX (phone system) independent solution, Officelinx bridges the gap between investments you've already made in your phone system and Google Apps environment.

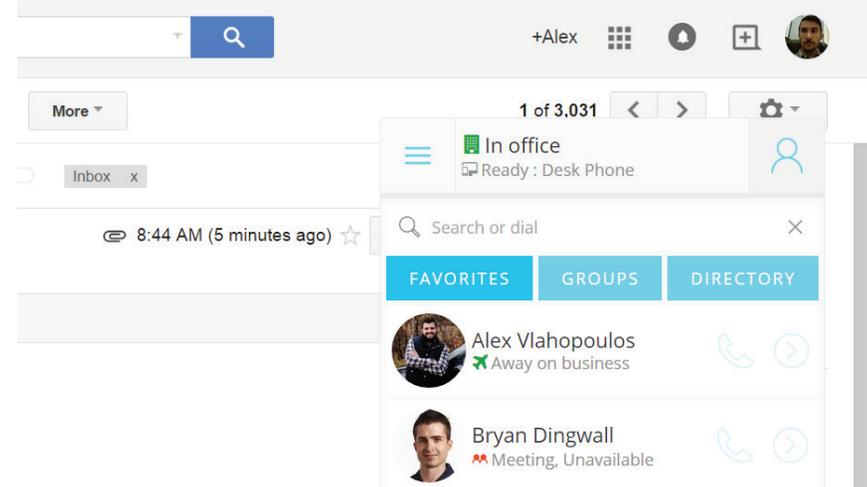
With Officelinx, you can access and manage your voicemail/faxes from your Gmail inbox, these messages are resolved to your contacts and as a response, you can escalate the message to a Cisco WebEx or Avaya Scopia meeting, live voice call, or an email conversation over Gmail.

The Esna iLink Pro Chrome extension (a component of Officelinx) also enables you to manage your presence, either manually or automatically by referencing your phone status and Google Calendar for call routing/presence setting. This extension is embedded across Chrome - it acts a directory for your organization, where you can organize colleagues into groups, see their presence and collaborate via voice, instant messaging, audio conferencing, Hangouts and location sharing.

Officelinx interoperates with any SIP or TDM based PBX or phone system and is purpose-built to work across multiple PBXs simultaneously. It is available for Windows and for Mac, as well as Android, iOS, Windows Phone and Blackberry smartphones and tablets. With Officelinx you choose how to connect, communicate and collaborate with others using the applications and devices of your choice.

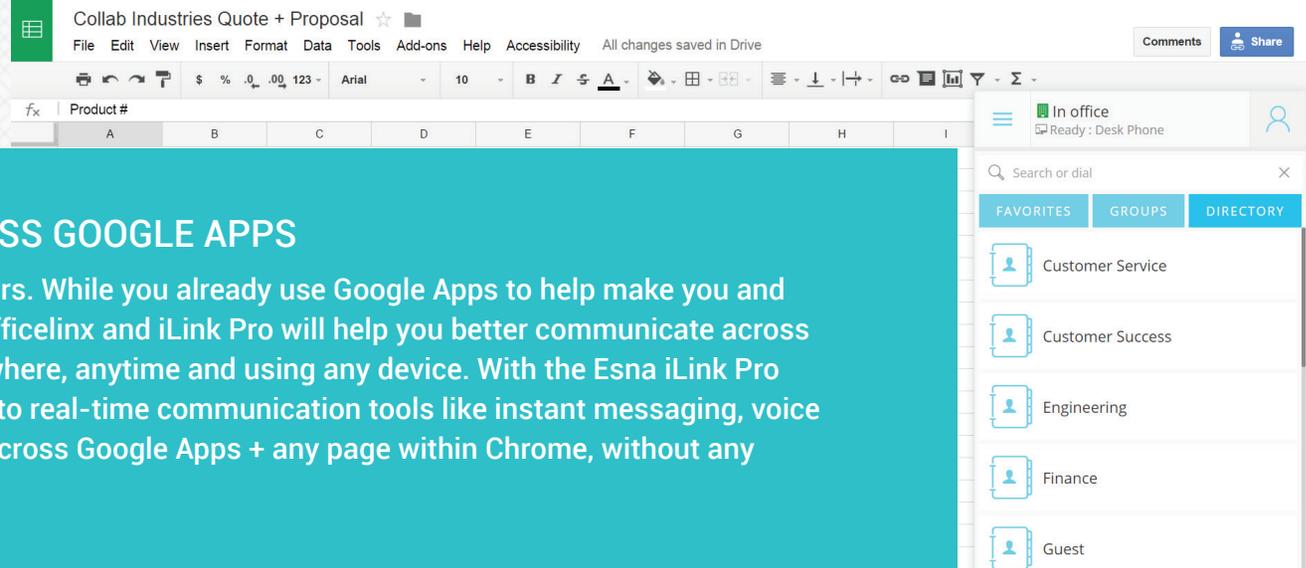
START HANGOUTS FROM ANY WEB PAGE OR APP

The ability to start a Google Hangout is now embedded across Google Apps, so even while you're working in Drive, you can find your teammates and start a Hangout - all without having to leave the document you're already working in. Starting a Hangout is also possible from any web page or app in Chrome, including applications like Salesforce.



REAL-TIME COLLABORATION INSIDE OF GOOGLE DRIVE

Across any document in Google Drive, the Esna iLink Pro extension displays the list of people the document is shared with, including their current location and availability. From here, you have option to connect with the group via a Hangout, optional WebEx or Scopia meeting, audio conference or simply follow up on an individual basis.



EMBEDDED COLLABORATION ACROSS GOOGLE APPS

Better collaboration within Google Apps matters. While you already use Google Apps to help make you and your team be more productive, adding Esna Officelinx and iLink Pro will help you better communicate across organizational and geographical barriers anywhere, anytime and using any device. With the Esna iLink Pro Chrome extension, users have instant access to real-time communication tools like instant messaging, voice communications, click-to-call and presence across Google Apps + any page within Chrome, without any software.

Key Features

- ★ **UNIFIED MESSAGING:** Access and manage voice messages + faxes from within Gmail. Resolve messages to your contacts, escalate any message thread to a live voice or video conversation and even share messages on social media. Voice messages are converted to MP3s and can be transcribed to text.
- ★ **REAL-TIME PRESENCE:** Easily see when others are on or off the phone and if they're free or busy. Officelinx pulls an individual's phone presence from your company's phone system - Google Apps users can integrate their Google Calendar with Officelinx to automatically share their location and availability based on their daily events.
- ★ **INSTANT MESSAGING:** Chat with others; easily add people to any IM session, share your location from right within the chat window and escalate to voice or video conferencing tools such as Hangouts, WebEx, or Scopia meetings from any web page or app.
- ★ **CLICK-TO-CALL:** Click on any number or extension and place calls from any Web page inside a Chrome browser. You can select the device you want your call to be sent to including mobile devices.
- ★ **FIND ME/FOLLOW ME:** Use a single unified number that calls the right phone at the right time, regardless of your location.
- ★ **INTEGRATED FAX:** Send and receive faxes right from your inbox or smartphone. Incoming faxes can be automatically organized and stored on Google Drive.
- ★ **CALENDAR INVITATION:** Greet callers and route calls to different devices or voicemail based on your free/busy status in your Google Calendar. Additional add-ons are available that allow the scheduling of Cisco WebEx and Avaya Scopia meetings from your calendar.
- ★ **CONTACT INTEGRATION:** Officelinx seamlessly integrates with Google Contact Cards and the Google People Widget giving you instant access to real-time communication actions like click-to-call and optional Cisco WebEx or Avaya Scopia conference scheduling.
- ★ **WEB CONFERENCING INTEGRATION:** Schedule and start web meetings with services such as WebEx and Scopia from Google Calendar, Google Contact Card, Google People Widget, across Chrome (as an extension) and from within Salesforce.
- ★ **GEO-LOCATION SERVICES:** Leverage your smartphone's location services to share your location with others, to see another's' location and route calls to different devices based on your physical location.
- ★ **HIGH AVAILABILITY:** Officelinx scales up to 2000 concurrent voice sessions and 20 voice servers and can be implemented as SIP to SIP trunks and extensions, or SIP to TDM gateways. Its distributed architecture over multiple servers ensures true active redundancy, massive scalability and disaster recovery. Leverages VMware vSphere to ensure scalable and always available UC services.
- ★ **BROAD INTEROPERABILITY:** Officelinx is PBX independent and integrates with over 250 traditional and IP-based phone systems either individually or at the same time.

TECHNICAL

Fast Facts

- Scales up to 2,000 ports and 20 voice servers
- Can be implemented as SIP to SIP trunks and extensions, or SIP to TDM gateways
- Distributed architecture over multiple servers ensures true active redundancy, massive scalability and disaster recovery
- Leverages VMware vSphere or Microsoft Hyper-V 2012 to ensure scalable and 'always-available' communication services
- PBX independent and can integrate with over 250 traditional and IP-based phone systems either individually or simultaneously
- Available for Windows, Mac, Android, iOS, Windows Phone and Blackberry devices

The screenshot displays a Microsoft Lync/Teams interface. At the top, there is a search bar with a magnifying glass icon and a user profile picture. Below this, a meeting control panel is visible for a user named Bryan Dingwall, who is currently 'In office' and 'Ready : Desk Phone'. The panel includes a search bar for 'Search or dial' and a list of actions: 'MESSAGES', 'CALL', and 'ACTIONS'. Under the 'ACTIONS' tab, several options are listed: 'Hangout', 'Conference', 'Show on a map', 'Share location', 'Share document', and 'Share web page'. In the background, a meeting invitation card is partially visible, showing the 'Add: Guests | Rooms, etc.' section with a search box for 'Enter email addresses' and a list of guests: Alex Misevski and Bryan Dingwall. Below the guest list, there are checkboxes for 'modify event', 'invite others', and 'see guest list'.