



LINKING
all your daily communications

TOP 5 REASONS To use Telephony Office-LinX™ over other unified communications platforms.

Telephony Office-LinX™ offers IT professionals and knowledge workers advances in system performance and productivity, making the decision to upgrade as easy as counting to five.

1. Increased productivity for IT staff – Administrators can save time and increase productivity with:

No software needed to install on the e-mail server for unified messaging

- ◀ Provides no overhead to deploy and has no software impact on the managing mail platform
- ◀ Directory services does not change or alter the current *active directory* schema
- ◀ Simply plugs-in and points directly to the voice server
- ◀ No impact on current setup
- ◀ No impact on cost to deploy

Supports both web and client interfaces to e-mail

- ◀ Users can access all messages from any endpoint with the deliver of both *.wav* and *.tiff* formats
- ◀ They have the option to deploy unified messaging with no client installations

Supports for Thin clients, such as Microsoft® Terminal Services & Citrix server will save tremendous time in end-user deployment

- ◀ Ability to deploy light weight PC's on the edge and only deliver functionality that a specific user needs
- ◀ Complete control of deployment



ESNA Technologies Inc.

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1-800-565-3762
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Consolidation of all applications into one framework eliminating management of several platforms

- ◀ Integration of fax and voice services into one network application provides immediate ROI with the elimination of physical fax devices
- ◀ Integration of speech and IVR into the messaging platform provides a completely integrated solution eliminating interoperability testing and development

2. Enhanced Security to uphold the tenants of the Microsoft® Trustworthy Computing initiative, Windows® Server 2000/2003 share the goal to be secure by design, secure by default, and secure in deployment

3. Increased productivity of mobile staff:

- ◀ Anywhere access: Enable your mobile workforce to stay connected: Telephony Office-LinX™ IMAPTSE gateway provides direct server synchronization between Windows® mobile-based Pocket PC and Smart phones and other mobile devices such as Palm® One Treo 650 and enabled Motorola® mobile phones. This capability reduces costs by eliminating the need for additional servers and special services.
- ◀ WAP gateway (wireless access protocol) WAP 2.x, compressed HTML (CHTML), HTML browser-based devices and mobile devices that can browser Telephony Office-LinX™ user accounts and their complete messaging folders
- ◀ Ubiquitous client access using a single URL for all external client types such as Outlook®, Outlook® Web Access and mobile devices
- ◀ Management of all media including fax from any universal device, enables mobile workers to forward, reply and manage all messages just like voice-mail



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4. Immediate increase in user productivity, integration with Microsoft Office Outlook® 2003 offer:
 - ◀ Access to manage and archive voice and fax media directly from Outlook®
 - ◀ Voice plug-ins enable complete call control and desktop dialing from any GroupWare software such as Microsoft® Outlook®
 - ◀ Telephony controls from Outlook® to manage personal phone status and availability
 - ◀ Seamless fax integration to manage all inbound and outbound fax traffic with no physical modem or fax machine at any desktop
5. Collaborative application development—IVR, enabled line-of-business applications and other programs to securely access data and to provide integrated workflow scenarios and web services from any telephone, enabling Internet-free access to data and network information.

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 **Simply**
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