

Esnatech enables businesses to integrate **voice**, **mobility** and **presence** with the Cloud and Google® Apps.



Collaboration

- Teacher/Parent
- Board/Teachers/Admin
- Professors/Admin
- Faculty/Students

Messaging

- Homework Hot-Line
- Absenteeism
- Voice-mail only extensions
- Presence Trees
- Mass Event Message Notification
- Mobility
- Instant Messaging
- Meet-Me Conferencing
- Speech Enabled Routing

More Information

- Unified Communications
- UC for Education

Contact Us

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UC for the Education Industry

Most college and university IT departments have seen a total depletion of revenue from traditional student land line services. IT, as a revenue-generator for college has become insignificant. Migration from TDM and VoIP solutions (Cisco and Avaya), and early adoption of education groupware services (Google and Microsoft) have become strategic tools for offsetting budget deficits driven by cuts and the move to student wireless services.

Comprehensive Suite of Applications for Google



Gmail Unified Messaging

Integrates with any phone system to deliver voice and fax access from GMAIL and Email access over the phone.



Google Talk Rich Phone Presence

Integrated phone presence with Google talk to see who is on or off the phone and initiate click to dial from your phone ext.



Calendar Integrated Mobility

Personal, shared, and public calendars integrated with your phone voice mail greetings, and mobility settings for find me follow me functionality



Knowledge Screen pops

Desktop look up using Google search based on incoming caller ID and name to provide adhoc call center functionality



UC Web Services

Both desktop and web gadgets enable full dialing, presence and corporate phone search functionality from any OS or browser



Google Fax Services

Google apps integrated fax services for fax messaging with Gmail and outbound faxing from Google docs and Gmail



Google Android PBX integration

Integrated Android OS devices with existing phone system and PBX for station to station dialing and inbound and outbound calling of enterprise PBX



Speech Access to Apps

Navigate Google Contacts, Calendar, and Gmail over the phone leveraging DTMF and speech commands for offline hands-free access to your Google apps account

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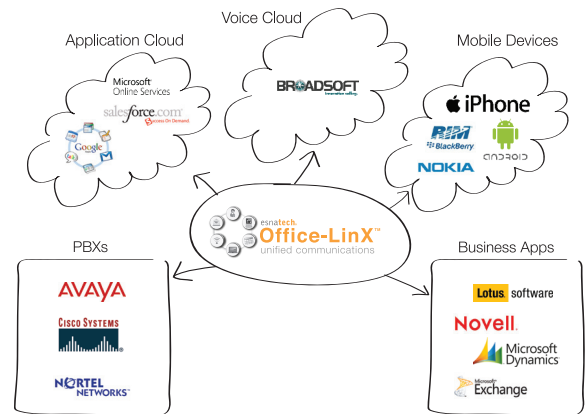
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Unique Offerings for School Boards

- ✓ Centralized VM configuration
- ✓ IMAP/SMTP integration with existing email platform
- ✓ Provide voice mail-only users with low cost of ownership and full utilization
- ✓ Mass Event Notification (live emergency broadcast)
- ✓ IVR capabilities for automated grades and information

Bridging Enterprise Infrastructure to the Cloud



Esnatech UC enables colleges and universities to create and enjoy new revenue streams from the resale of services. However, moving to UC also means saving money by deploying cost-cutting solutions such as, speech attendants or IVR applications. This means that operator or department staff that require call-routing or provide routine verbal information to callers can be offset by automation.

Our Experience

Higher education organizations like U Mass Lowell, the University of Maine and others have leveraged our experience to make the most of UC either on-premise or in the Cloud, with minimal operational changes.



We provide installation, maintenance and ongoing software support, as well, we offer software design, application development and operational/administrative interface training and support for an additional fee. This enables you to leverage our team for web services, interface development, selling, developing and managing UC apps more efficiently and profitably.

