



Esnatech links with Google and SADA Systems to Bring Unified Communications to School District 214

Google Apps for Education is the leading cloud-based application suite for educational institutions. In fact, there are more than 15 million students using Google Apps today. These cloud-based applications help bring students, faculty and teams together with productivity enhancing applications, shared calendars and seamless compatibility.

One of the key issues faced by educational institutions migrating to Google is how to integrate Unified Communications (UC) capability with these cloud-based applications. Voice, presence, and mobility functions can significantly increase productivity and enable new ways of collaborating on campus.

Illinois district begins cloud migration

Township High School District 214 in Illinois is the second largest high school district in the state. It serves more than 12,300 students across six high schools and employs more than 2,000 faculty and staff.

The District began moving into the cloud with Google Apps for Education two years ago and, as part of the migration, required a UC solution that would not only improve on the system in place—which had not been meeting the District's needs for some time, but not lose the UC functionality that users had come to expect.

Finding a robust UC solution

Leveraging his contacts within the industry and on the Google Apps team, Keith Bockwoldt, the District's Director of Technical Systems and Support, began looking for a UC solution that could integrate seamlessly with Google's cloud offering.

After evaluating numerous vendors, Bockwoldt looked at Office-LinX from Esnatech. Esnatech, recommended ISV partner of Google, had helped hundreds of organizations integrate Google Apps solutions with their existing premise-based phone systems. Esnatech and its implementation partner, SADA Systems, delivered a robust UC solution that tightly integrated with Google Apps for District 214.

Esnatech Office-LinX: Unified Communications for Google Apps

Esnatech Office-LinX seamlessly connected unified communications - including messaging, presence and mobility—with the Google Apps for Education suite. Office-LinX solution delivered true UC capabilities to District 214's staff, including:

- ⊙ Single-inbox access to all voice and email messages
- ⊙ Presence information shared across Google Calendar and Google Talk
- ⊙ Fixed-to-mobile convergence technology

Bockwoldt noted, "Mobility is very important to our staff, so having federated presence across all devices was a big draw. And the integrated calendar is a feature our staff members love. The other UC solutions we reviewed just didn't have the features and capability of Esnatech."

Quick and easy Implementation

Esnatech partnered with SADA Systems, a leading Google Apps partner, to implement Office-LinX. SADA provides organizations with comprehensive IT services including cloud migration and deployment, training, web and application development and managed IT services. With SADA's expertise in Google Apps, SADA and Esnatech were able to implement Office-LinX in a matter of a few short weeks.

Added Bockwoldt, "The whole process of working with Esnatech and SADA Systems was very smooth – in fact, this was one of the smoothest software implementations we've ever had."

"We're saving money on maintenance AND saving time by delivering productivity enhancing features like mobility and calendar integration." —Keith Bockwoldt Director, Tech Systems & Support, Township High School, District 214



Case Study



Office-LinX delivered a comprehensive solution for the District's communications needs and also positioned them for future functionality:

- Ⓞ Office-LinX enabled the District to connect to key applications in the Google Apps cloud, including hosted email, shared calendars, shared documents, and collaborative websites.
- Ⓞ The SIP-based Office-LinX solution allowed for virtual servers and fewer components that might fail.
- Ⓞ The Office-LinX solution seamlessly integrated with the District's existing telephony systems, without the need to add hardware.
- Ⓞ With several thousand users, scalability was a key factor in selecting the Office-LinX solution.
- Ⓞ In addition to voicemail services, the Office-LinX solution also delivered an array of valuable, time-saving and productivity enhancing features including presence and mobility for District 214 faculty and staff.

About SADA

SADA Systems, Inc. is a privately-held information technology consulting, outsourcing, and development firm founded in 2000. SADA started as a Google partner for Enterprise Search, and is proud to be one of the world's first 10 Google Apps partners. SADA is highly experienced in Google Apps migration, implementation and deployment for the enterprise, education, nonprofit and government sector.

About Esnatech

Esnatech is a global leader in cloud-enabled Integrated Unified Communication solutions. The award-winning Office-LinX™ platform provides today's hybrid enterprise with mobility, presence, and messaging applications that significantly improve workforce productivity. Office-LinX is interoperable with any voice, mobile and PBX system and seamlessly connects with premise and cloud-based applications such as Google Apps, VMware Zimbra®, Salesforce.com and Microsoft® Office 365. Through a global network of OEM and reseller partners, the Office-LinX solution has been deployed to millions of users and is available in more than 28 countries worldwide.