



FOR IMMEDIATE RELEASE

## Esna Technologies Receives Unified Communications® Magazine's 2009 Product of the Year Award

### Telephony Office-LinX 7.1 Recognized for Exceptional Innovation

Richmond Hill, ON, May 4, 2010 — Esnatech announced today that Technology Marketing Corporation (TMC®) has named **Telephony Office-LinX 7.1** as a recipient of its 2009 [Unified Communications](#) magazine *Product of the Year Award*.

Telephony Office-LinX (Office-LinX) integrates with all major Groupware and collaboration platforms, including Microsoft Exchange 2003/2007/2010, Lotus Domino 6.0 or greater, Novell GroupWise, and our newly launched *communication services* for hosted Google Apps. Telephony Office-LinX is a SIP based application server that can be deployed with any organizations existing data infrastructure. Office-LinX integrates existing voice infrastructure (both legacy and IP) and mobile networks with any on-premise or SaaS based business solution such as Google Apps. This powerful SIP-based application provides rich presence, mobility, speech and unified messaging services for enabling real-time communications in any environment.

"It is an honor to grant Esnatech with a 2009 Product of the Year Award for their Telephony Office-LinX 7.1. Esnatech has proven their dedication to quality and excellence while supporting the needs in the marketplace," stated [Rich Tehrani](#), CEO, TMC. "We look forward to seeing continued advancement in technology solutions from Esnatech in the future." A complete list of Product of the Year Award winners will be published in the March/April 2010 issue of *Unified Communications* magazine, [www.uc-mag.com](http://www.uc-mag.com). For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).

"It's our honor to be consistently recognized year after year by such a prestigious publication such as TMC, that is focused on the Unified Communications industry. It is a testament to Esnatech's leadership and innovation in the field of Unified Communications by being honoured over the last 3 years for our excellence in this space!" — Davide Petramala, Vice President of Sales and Marketing, Esnatech.

Esnatech's open architecture provides customers with great value, due to the fact it's purely software-based and requires no change to an organization's existing voice infrastructure.

Office-LinX provides organizations with the ability to deliver consistent productivity tools across any phone system, mobile device, and business application or Groupware platform. The cost-savings increase as an organization applies more applications, since they will only have to deal with a single application and license for managing and deploying Unified Communications. With support for over 200 PBX and native SIP integration across Nortel, Avaya, and Cisco Systems, Esnatech is the perfect enterprise application to meet scalability, redundancy and high availability requirements for Unified Communications.

## About Esna Technologies

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate! Esnatech solutions empower organizations by giving them the flexibility to conduct business at anytime, from anywhere — so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and strategic partners in 28 countries worldwide. With over 1 million seats of its award-winning technology deployed, Esnatech is the market leader in working Unified Communication solutions. Please visit [www.esnatech.com](http://www.esnatech.com), or to find out more about our market leading Google integrated UC solution, visit [www.uc4googleapps.com](http://www.uc4googleapps.com)

## About Unified Communications Magazine

Launched in July 2007, Unified Communications magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of Unified Communications magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. Unified Communications has a readership of 100,000. For more information, please visit [www.uc-mag.com](http://www.uc-mag.com).

## About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two million unique visitors each month on average worldwide, according to Webtrends. TMCnet has ranked within the top 3,500 in Quantcast's Top U.S. sites, placing TMCnet in the nation's top .03% most visited Web sites. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO (ITEXPO); 4GWE Conference and M2M Evolution (in conjunction with Crossfire Media); Digium|Asterisk World

(in conjunction with Digium); and Smart Grid Summit (in conjunction with Intelligent Communication Partners).

TMC also serves technology professionals with industry-specific Web sites: IT.TMCnet.com, 4G-wirelessevolution.TMCnet.com, M2M Evolution.com, Smart-Grid.TMCnet.com, Smart Products Ecosystem, Robotics.TMCnet.com, Cable.TMCnet.com, Satellite.TMCnet.com, Green.TMCnet.com, Healthcare.TMCnet.com, and Education.TMCnet.com.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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