



FOR IMMEDIATE RELEASE

Unified Communications for the Apple® iPad

Esnatech launches Mobile Unified Communication Client software for the Apple iPad that links your iPad to your office voice network for live communications!

Richmond Hill, ON, Canada - June 10, 2010 — Esna Technologies Inc. (Esnatech), a market leader in enterprise Unified Communications, has launched a version of its market leading Mobile Unified Communications software for the newly released Apple iPad device. The mobile UC software, UC Client delivers fixed-to-mobile convergence for a wide range of wireless devices with enterprise PBX systems such as Cisco, Avaya, Mitel, Nortel, Iwatsu, AASTRA, Toshiba, eON, Shortel, Asterisk, etc. UC Client provides a complete communications and collaboration solution for mobile users, integrating enterprise presence, mobility, unified messaging, and enterprise voice to mobile devices. The integration of unified communications on wireless devices such as the Apple iPad will dramatically increase the ability of mobile and roaming users to connect to their office and communicate as if they were at their desk. Esnatech has released a version specifically for Apple iPad users so they can link their iPad device to their enterprise voice network/PBX and leverage their iPad as their office communication device.

“With the release of our newest Mobile UC Client software for Apple’s iPad, we provide iPad users with the opportunity to experience full, rich, and live enterprise communications directly on their iPad,” said Davide Petramala, Vice President, Business Development at Esnatech. “Integrated with the Esnatech UC server platform, Telephony Office-Linx, iPad users can manage all of their office communications such as find me/follow me, presence, and instant messaging directly from their device. This once again demonstrates Esnatech’s market leadership in interoperability as we extend our UC services to any telephone system, any business application, and now to any mobile and wireless device including Apple’s iPhone, the iPod touch and now the iPad.”

With the new Mobile UC Client software, users of Esnatech's Unified Communications platform will have access to the following features directly from their Apple iPad:

- Users can manage their office presence and integrate with enterprise presence solutions such as Microsoft® Live Communications Server and Google® Talk
- Users can define their presence and availability even while on their Apple iPad
- Users are able to view the presence and availability of colleagues in their office
- Initiate and/or participate in enterprise instant messaging sessions with full logging and security
- View complete call history, including real-time view of inbound, outbound and missed calls to/from the office
- Initiate and manage live office calls directly from the Apple iPad, acting as a remote control for their office PBX
- Unified messaging integrated natively in the iPad email application where users can view, manage, and respond to voice and fax messages

The new mobile application installs the Apple iPad and connects through IP to the Telephony Office-LinX™ platform, that is connected to both the enterprise PBX/email platform and business applications. Users will have the ability to view their workgroups and see who is online and available. With access to real-time status, users can then choose the best way to communicate with co-workers. This will dramatically improve the connectivity of wireless users to their office environment and improve productivity by delivering anywhere, anytime access to critical resources.

The new Mobile UC Client software for the iPad is available as a FREE download for a limited time from the Apple Apps Store. It can be accessed directly from any user's device or from iTunes. Simply search for Esna or UC Client.

About Telephony Office-LinX™

The Esnatech Telephony Office-LinX platform is already tightly integrated with Google Apps and Android, Microsoft Exchange and Windows Mobile devices, IBM Lotus Domino, Novell GroupWise, Apple Mac OS, iPhone, iPod, iPad, Research in Motion BlackBerry and Nokia Symbian devices. The gateway server can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate! Esnatech solutions empower organizations by giving them the flexibility to conduct business at anytime, from anywhere so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries, with over 1 million users deployed worldwide. For more information, visit www.esnatech.com. For a demo of our new UC Client software for Apple iPad, visit <http://www.youtube.com/watch?v=wj3TPpU3IGo>

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Press Only Information:

Davide Petramala | VP Sales & Marketing, Esna Technologies Inc.

Tel: 905-762-5914

E: davidep@esna.com

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