

FOR IMMEDIATE RELEASE

## Esnatech's UC Software for Windows® Mobile Devices Now Available on MS Windows Phone Marketplace

**Richmond Hill, ON Canada, July 26, 2010**—Esna Technologies Inc. (Esnatech), a market leader in enterprise Unified Communications, has recently launched a version of its market-leading Mobile Unified Communications software for Microsoft Windows Mobile devices. This software, both standard and professional, is now available as a free download on Windows Marketplace for Mobile.

By integrating presence, messaging, mobility and computer telephony, Esnatech's mobile UC software offers a complete communications and collaboration solution for all enterprises. Delivering fixed-to-mobile convergence for a wide variety of wireless devices with enterprise PBX systems such as Cisco, Avaya, Nortel, Mitel, Iwatsu, AASTRA, Asterisk, eOn, Toshiba, Teltronics, etc. With the integration of UC on the latest Windows Mobile wireless devices,



Windows® Mobile Professional

mobile users can benefit from the ability to connect to their office and communicate as if they were actually at their desk.

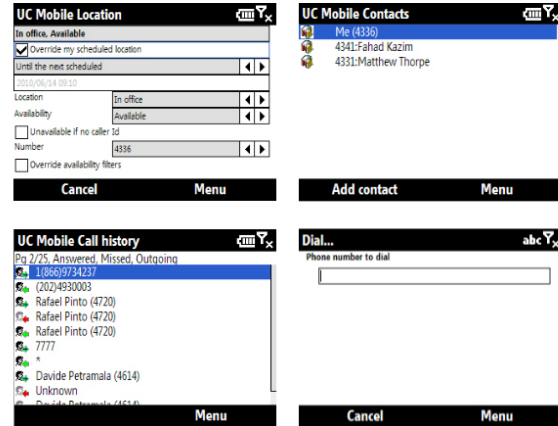
"With the release of our newest Mobile UC Client software for Windows® Mobile, we extend enterprise communications to Windows Mobile users," said Davide Petramala, VP of Business Development, Esnatech.

"Integrated with the Esnatech UC server platform, Telephony Office-LinX, Windows Mobile users can manage all of their office communications such as office dialing, find me/follow me,

presence and secure instant messaging directly from their device. This enables them to move long distance costs off the Mobile network to their enterprise PBX network resulting in major cost savings for large distributed workforces. This once again demonstrates Esnatech's market leadership in interoperability as we extend our UC services to any telephone system, any business application, and now to any mobile device including Windows Mobile devices."

The UC Mobile software offers users of Esnatech's UC platform access to the following features directly from their wireless device:

- Ability to manage office presence and integrate with enterprise presence solutions such as Microsoft® Live Communication Server
- Ability to determine the presence and availability of colleagues in the office
- Initiate and/or participate in enterprise instant messaging sessions
- View complete call history, including real-time view of inbound, outbound and missed calls to/from your office phone
- Manage live office calls directly from the mobile device
- Initiate live phone calls from the device by using the office phone system to process the call and eliminate mobile long distance costs/rates



Windows® Mobile Standard

The application installs the latest Windows® Mobile OS onto the user's device and connects via IP to the Telephony Office-LinX platform, which is connected to both the enterprise PBX and e-mail platform. Users will be able to view their work groups directly from their mobile devices to see who is online and available. With access to contacts' real-time status, users can then choose the best way to communicate with co-workers. Wireless users will experience a dramatic improvement in connectivity to their environment and organizations will benefit from increased productivity by being able to connect anywhere and anytime to critical resources.

The Mobile UC Client software for Windows® Mobile is available as a free download from Windows Marketplace for Mobile by searching for Esna, UC Mobile or by clicking the link below:

<http://marketplace.windowsphone.com/details.aspx?appld=5e38f74c-93d9-4ecf-be62-ac4d37299843&retURL=/categories.aspx%3FcategoryId%3D50066#>

## About Telephony Office-LinX

Esnatech's Telephony Office-LinX platform is already tightly integrated with Microsoft Exchange, IBM Lotus Domino, Novell GroupWise, Apple Mac OS, Apple iPhone, Research in Motion BlackBerry, Nokia devices, and Google Android OS. The gateway server can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through the Active Directory and Group Policy.

## About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate! Esnatech's solutions empower organizations by giving them the flexibility to conduct business at anytime, from anywhere so they can manage the information they need, when they need it! Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

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