



ESNATECH RECEIVES 2008 COMMUNICATIONS SOLUTIONS PRODUCT OF THE YEAR AWARD

Telephony Office-LinX™ Recognized for Outstanding Innovation

Richmond Hill, Ontario May 25, 2009 —Esnatech announced today that Technology Marketing Corporation (TMC) has named Telephony Office-LinX as a recipient of a 2008 Communications Solutions Product of the Year Award.

Telephony Office-LinX is the industry leader for SIP based Unified Communications. It is a pure application that interfaces to any enterprise phone system as well as all-major Groupware platforms and core business applications such as Salesforce.com®, Google™ Apps, Microsoft Exchange® 2003/2007, IBM Lotus Domino®, and Novell GroupWise®. It provides communication functions such mobility, presence, CTI, Messaging, & Speech natively to an organizations core business process. It was the first solution in the enterprise UC market to provide real-time high availability and disaster recovery by enabling one environment to scale over several nodes and integrate to multiple phone systems and services at the same time. Telephony Office-LinX can scale up to 800 SIP sessions and 30,000 plus users.

“Being honored with the 2008 Communications Solutions Product of the Year award from an industry authority such as TMC is a testament to Esnatech's leadership in the Unified Communications industry. Telephony Office-LinX delivers three key elements that are integral to unified communications: Interoperability, Simplicity and Scalability.” Davide Petramala, Esnatech VP Sales & Marketing. “Enabling these three key elements is what puts Telephony Office-LinX in a class of it's own. With deployments of over 500,000 ports of this application deployed world-wide we see ourselves as a global leader in this space.”

“Esnatech has been recognized with a 2008 Product of the Year Award for their excellence in the advancement of voice, data and/or video communications,” said Rich Tehrani, TMC President and Group Editor-in-Chief, “Esnatech has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future.”

The Communications Solutions Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award. The most innovative products and services brought to market in 2008 were selected as recipients of this year's Communications Solutions Product of the Year Award for their groundbreaking achievement.



The 2008 Communications Solutions Product of the Year Award winners can be found on the INTERNET TELEPHONY and Customer Interaction Solutions Web site.

About Telephony Office-LinX

Telephony Office-LinX is a Unified Communications platform that integrates Messaging, Presence, Mobility, and Mass event notification into a single integrated solution. It is already tightly integrated with RIM Blackberry, Apple Iphone, & Symbian devices as well as, Microsoft Windows, Apple Mac, Pocket PC, Mobile PC, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

About Esnatech

Founded in 1989, Esnatech has been committed to developing advanced Unified Communication solutions that deliver core value growing organizations. Our mission remains to develop and provide industry leading communication solutions that integrate seamlessly with existing infrastructure and optimize the way businesses communicate. Esnatech communication solutions are designed for "real-time users" providing advanced features, investment protection, and platform upgrade capability without the planned obsolescence prominent in the communications industry. Esna Technologies powers over 40% of the telephony providers in the SMB market with its messaging, mobility, and presence platforms. Esnatech markets and distributes their products through global OEMS and VAR partners in over 28 countries worldwide. For more information please visit www.esnatech.com

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About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium Asterisk World and Communications Developer Conference.



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TMC's Green Blog has been ranked on the "100 Best Blogs for Those Who Want to Change the World".

TMC also recently launched new industry-specific Web sites: IT.TMCnet.com, Cable.TMCnet.com, Robotics.TMCnet.com, Satellite.TMCnet.com, Green.TMCnet.com.

New services offered by TMCnet include the Tech Jobs site, TMCnet iPhone News and Facebook connections.

For more information about TMC, visit www.tmcnet.com.

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