

TOSHIBA OF CANADA LIMITED & ESNA TECHNOLOGIES INC. PARTNER TO DELIVER MOBILITY, PRESENCE AND MESSAGING IN A SINGLE UNIFIED APPLICATION SUITE.

Markham Ontario, October 22, 2008. Toshiba of Canada Limited and Esna Technologies Inc. today announced a relationship that will deliver a powerful new unified communications platform for the small to mid size enterprise market – Telephony Office-LinX UC application suite for the Toshiba’s award-winning Strata® CIX™ family of IP communication systems. This cost effective solution integrates Esna Technologies' award winning Telephony Office-LinX™ enterprise edition solution with Toshiba’s Strata® CIX™ 40/100/200/670 and the recently released 1200 IP communications platform. The Telephony Office-LinX application suite will allow end users to utilize their wireless or wired telephone to access live calls, email, faxes and voice mail. Using simple touch-tone commands, users can prompt their messaging and scheduling utilities to read back information to them anywhere, anytime and perform real-time modifications. This flexibility enables enterprises to benefit from increased employee productivity and enhanced responsiveness to customer inquiries.

"In the current business landscape it is critical for road-warriors and mobile workers to be highly responsive to the needs of their customers, partners and co-workers," said Rick Wierzbowski, Director of Telecommunication Operations Toshiba of Canada Limited. "With the Strata® CIX™ IP communication systems and the Telephony Office-LinX UC application suite, enterprises can achieve this cost effectively, regardless of their messaging or scheduling utilities, enabling a compelling return on investment through productivity and efficiency gains while protecting existing IT investments."

"Through our relationship with Toshiba of Canada Limited we have the ability to offer a tightly integrated, enterprise-class unified communication solution that can meet the needs of virtually any business," said Mohammad Nezarati, President Esna Technologies. "With the Strata® CIX™ and Telephony Office-LinX platform, regardless of what e-mail system or business application an enterprise uses, or whether they operate in an IP, TDM, or a hybrid environment, they can deploy a solution that dramatically increases the productivity of their employees and the satisfaction of their customers."

The release of the Telephony Office-LinX Unified communication suite represents the next phase in an overall vision to deliver real-time unified communications to the enterprise market. This strategy is built on a solid foundation in Toshiba’s Strata® CIX™ platform. With the release of the Telephony Office-LinX application suite enterprises now have access to a range of applications around Presence, messaging and mobility offerings that can meet the needs of any business. The next phases of this strategy will see enhancements in networking, interoperability and migration.

About Telephony Office-LinX Application Suite

The Telephony Office-LinX for the Toshiba Strata® CIX™ platform offers the industry's most robust platform for unified messaging on Lotus Notes, GroupWise, Exchange 2003/2007, and Google™ applications. It is also capable of providing users with Speech to text visual voice mail, and OCTEL/VMX Voice mail emulation. The Telephony Office-LinX application suite provides today's enterprise with a multi-lingual speech enabled automated attendant, voicemail, Rich Presence CTI functionality, unified messaging, visual call control, fax server, SMS /Instant messaging, Find me- Follow me mobility, Fixed to mobile convergence, and AMIS/VPIM compliant networking. Using state-of-the-art text-to-speech, the Telephony Office-LinX ensures that access and utilization of all of your messaging and scheduling utilities is only a phone call away.

About Toshiba's Strata® CIX™ IP Business Communications Systems

Toshiba's award-winning Strata® CIX™ IP business communication systems deliver Voice over IP, networking, mobility, and the ability to customize applications. Supporting up to 1200 ports, the Strata® CIX™ family can be TDM-enabled to support digital telephones, and provides a smooth migration path from Toshiba Strata® CTX™ and Strata® DK digital business communication systems. Compatible with the Strata® CIX™ systems are Toshiba's Strategy® Voice Processing solutions, and Toshiba IP telephones, SoftIPT™ soft phones, and digital telephones. Toshiba gives enterprises the ability to grow, change and migrate their systems as their businesses grow, while retaining their initial investment. Toshiba delivers complete business communication solutions, including Toshiba notebooks and tablet PCs, and more, helping enterprises maximize their business efficiency in communications and mobility.

To find an Authorized Toshiba Dealer in your area, visit the Toshiba website at www.toshiba.ca.

About Toshiba of Canada Limited

Toshiba of Canada Limited is a wholly owned subsidiary of Toshiba Corporation, one of the world's largest integrated manufacturers of electronic products and semiconductors. Toshiba of Canada Limited serves the Canadian business, consumer, and medical markets with traditional and IP telephone systems, notebook computers, copiers, facsimiles, DVDs, televisions and medical diagnostic equipment. Headquartered in Markham, Ontario, Toshiba has offices in Vancouver, Calgary, Edmonton, Ottawa, Montreal, Quebec City and Dartmouth. www.toshiba.ca



About Esna Technologies

Founded in 1989, Esna Technologies has been committed to developing advanced messaging solutions that enhance the communication needs of growing organizations. Our mission remains to develop and provide innovative communication solutions that integrate seamlessly with existing infrastructure and enhance the way businesses communicate. Esna Technologies' communication solutions are designed for "real-time users" providing advanced features, investment protection, and platform upgrade capability without the planned obsolescence prominent in the communications industry. Esna Technologies markets and distributes their products through OEM and VAR partners in over 28 countries worldwide. For more information please visit www.esnatech.com

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Press contacts

Davide Petramala | VP Sales & Business Development

Esna Technologies Inc.

Tel: 905.707.9700, ext 314

Email: davidep@esna.com

Web: www.esnatech.com