



## WEEKLY MESSAGELINK

### INTEGRATING UNIFIED COMMUNICATIONS

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Organizations find themselves spending too much time and money on their voice communications both in office and on mobile. Running tight budgets and organizations day to day communication costs could be the difference between losing money and being profitable.

Unified communications technology provides the ability to upgrade that legacy environment with minimal investment. It will also provide an increase in productivity and top dollar achievement, which leads to major savings and cost reductions in mobility and long distance charges.

Unified functions: It can be used for various functions such as fax, e-mail, voice messaging etc. from any endpoint-email, mobile or the web.

Interaction efficient: It allows the work personals working in the same company to interact easily. This easy mode of interaction enables them to schedule, plan etc. of upcoming and urgent activities.

Quick communication: The users can use it for other quick communication purposes such as paging, instant messaging, conferencing etc. By integrating a software based solution, leveraging SIP technology organizations can deploy applications with minimal investment in time and costs to integrate both mobile phones and your office PBX to critical business applications and processes. This makes your organization IP ready when you have budget and time to migrate to a future IP based solution.

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