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ESNATECH WINS UC MAGAZINE PRODUCT OF THE YEAR AWARD!



Esnatech was informed late in December that it had been awarded the prestigious Unified Communications® Magazine's 2008 Unified Communications Excellence Award. Its flagship Unified Communications platform Telephony Office-LinX™ was recognized for Outstanding Innovation.

Telephony Office-LinX is the industry leader for SIP based Unified Communications. It is a pure application that interfaces to any enterprise phone system as well as major Groupware platforms and core business applications such as Salesforce.com, Google™ Apps, Microsoft Exchange™ 2000/2003/2007, IBM Dominos™, and Novell GroupWise™. It provides communication functions such as mobility, presence, CTI, messaging and speech, natively to an organizations core business process. It was the first solution in the enterprise UC market to provide real-time high availability and disaster recovery by enabling one environment to scale over several nodes and integrate to multiple phone systems and services at the same time. Telephony Office-LinX can scale up to 800 SIP sessions and 30000 plus users.

Being honored with the 2008 Unified Communications Excellence award from an industry authority such as TMC is a testament to Esnatech's leadership and vision in the industry. Telephony Office-LinX was designed and developed to deliver three key elements: Interoperability, Simplicity and Scalability. Providing *interoperability* to any businesses environment eliminates costly upgrades in order to deploy Unified communications. *Simplicity* is provided through integrating directly with an organization's current business applications and eliminating training with increased user adoption to the technology. *Scalability* with our High Availability technology allows our product to grow and expand with an organization without the worry of obsolescence! In 2008, Telephony Office-LinX also added voice-to-text capabilities for its enterprise customers as well as true presence integration with public IM clients such as Skype, Live Messenger and Google Talk. This solution communicates real-time calendar status as well as PBX phone status to others connected via the public IM services.

Esnatech is proud to be recognized as a leader in the UC space, and is looking forward to driving more innovation to the UC industry throughout 2009 and beyond.



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