

messageLINK



LINKING
all your daily communications

UC ENABLING CORE BUSINESS APPLICATIONS DELIVERS TIME!

The organization of voice data into digital packets is allowing more applications to become “voice-enabled.”

The emergence of Session Initiated Protocol (SIP) as the de facto standard by which all applications can communicate is making it simpler for multiple applications to co-exist in the corporate network. All of this means, you can save a lot of time by:

- * Connecting your website's home page to your auto attendant to provide regular updated information to your callers
- * Connecting your website to your PBX, sales and customer service departments to create additional connection points, permitting the additional cost savings of Internet voice connections
- * Connecting your voice mail to your CRM and accounting system to catalogue all messages to customer accounts

All applications can be made aware of one another and permit them to seamlessly hand-off calls from one to the next. Calls will be handed off between cellular networks and corporate wireless networks with the deployment of smart cellular phones.

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