

messageLINK



LINKING
all your daily communications

DELIVERING UNIFIED COMMUNICATIONS AS A SERVICE

It makes business sense!

Now more than ever delivering technology to your organization as a service vs. invested infrastructure simply makes better business and environmental sense! UC services move from asset-based investments with depreciating values to fixed monthly expenses that can be adjusted based on usage and requirement with no traumatic effect to your corporate balance sheet.

Delivering UC services provides a best-of-breed solution always at the latest release removing financial decisions such as upgrades and hardware changes, thus making infrastructure updates a thing of the past. You simply look at your workforce, organize them into different silos based on job functions and needs, and subscribe to specific services that would add the best value to each silo. This option wasn't available in the past, but now with the advent of SaaS evolving with commercial solutions such as Salesforce.com for CRM, SFA solutions, and robust cost effective Groupware alternatives for email and collaboration services such as Google Applications, businesses have a real solid choice. Combine all this with the NEW Esnatech UC services for Google Applications and their NEW platform for service providers. Organizations can even subscribe to voice services and have the Esnatech UC services integrate and unify all these services on one integrated platform delivered as a monthly fixed-fee based on usage and requirement.

Organizations get integration and best-of-breed solutions with no infrastructure investment and asset depreciation. At the same time they dramatically reduce not only their monthly energy footprint with the elimination of hardware and servers but they lower their long term infrastructure costs relating to staff, management and hardware replacement and upgrades. This makes sense and now more then ever companies need to look at this viable opportunity, weigh the business value and make a choice that works for them. UC as a service works for organizational and is good for their business.

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