



DEFINING WHAT RICH PRESENCE IS

Rich Presence:

Rich Presence is an enhanced form of presence awareness in which participants can determine if other users are online and if so, observe to a limited extent what they are doing and how they are doing it.

Basic Presence services divulge only the availability of another user **Rich Presence** goes further; subscribers can let others know of:

- ✦ Their location
- ✦ Whether their device is mobile, and its specifications
- ✦ Local time
- ✦ Personal messages
- ✦ Current employer or client
- ✦ Level of privacy desired
- ✦ Whether the user is on/off the phone



Rich Presence does not allow the transmission of sensitive data that could be used to harm or inconvenience the identified user.

Esnatech UC Client Manager provides customers with True Rich Presence delivered in a secure enterprise client that eliminates any risk of file transfer, and virus attacks. Users can subscribe, and authenticate from their desktop, the web, smartphone or simply calling in using speech. For more information on the **Rich Presence** client, that is a part of the ESNA UC offering visit.



www.esnatech.com/products/options/uc_manager.htm